



PurpleCrane

Environmental Policy

Company Environmental Policy

Purple Crane is a software application development company providing custom software solutions to smaller businesses or those in specialist markets and for departments of larger organisations.

Protection of the environment is a major interest and concern of the company's founder members. It therefore forms a fundamental basis of our principles and we also consider it to be sound business practice. Care for the environment is one of our key responsibilities and an important part of the way in which we conduct ourselves.

Our central environmental objectives are to:

- Protect the environment by striving to prevent and minimise our contribution to pollution
- Comply with all relevant environmental legislation, regulations and approved codes of practice
- Minimise wastage and maximise the efficient use of materials and resources
- Manage and dispose of all waste in a responsible manner
- Train our staff to work in accordance with this policy and to encourage an environmentally aware culture
- Regularly communicate our environmental performance to our employees and other significant stakeholders
- Consider environmental factors in the development of business
- Monitor and continuously improve our environmental performance.

To achieve these objectives within our company we aim to implement the following steps during 2010:

- Establish baseline data for consumption of energy and water at company premises and at home
- Encourage all staff to convert to carbon neutral energy suppliers and provide the information to achieve this.
- Achieve a measurable reduction in energy usage and water consumption when working from home
- Increase the use of public transport and cycling when traveling to company meetings and client premises
- Implement an environmental purchasing policy for office supplies
- Communicate these aims to staff and clients through availability on our document management system and by publishing on the company website

The policy statement will be reviewed on a continuous basis with an assessment at a minimum of every 6 months. The policy is fully endorsed by our management team whose members are fully committed to its implementation.

Chris Bond
Director
14th January 2010